

# MUSAYIB LUQMAN S H

## Senior Product Owner | Digital Transformation & AI Products

+971 52 129 9528 | musayibluqman@gmail.com | Dubai, United Arab Emirates,  
[Linkedin.com/in/musayibluqman](https://www.linkedin.com/in/musayibluqman)

---

## PROFESSIONAL SUMMARY

Senior Product Owner and Digital Transformation leader with **14+ years** delivering enterprise digital, analytics, and AI platforms across global upstream and downstream energy operations. Recognized for leading multi-million-dollar initiatives spanning pricing optimization, pipeline integrity, and commercial transformation, translating complex business challenges into scalable, value-driven products. Proven ability to align stakeholders, govern portfolios, and drive measurable operational and commercial impact across multi-region environments.

---

## KEY OIL & GAS IMPACT

- Enhanced pipeline integrity monitoring efficiency by **40%**, generating **\$500K annual value per BU**.
  - Delivered **\$1.8M+** cost savings via digital optimization and engineering system enhancements.
  - Delivered **\$4.7M savings** through AI-powered OCR/LLM solution automating downstream operational documents.
  - Improved pricing decision cycle by **40%** through integrated competitor analytics and elasticity modeling.
  - Achieved **98.9%** data accuracy enabling reliable commercial and downstream pricing insights globally.
  - Reduced product delivery cycle time by **50%** and improved throughput by **30%** through agile transformation.
- 

## CORE COMPETENCIES

Digital Product Management | O&G Pricing Optimization | Commercial & Retail Fuels Analytics | Pipeline Integrity Platforms | Upstream/Downstream Digitalization | Product Strategy & Roadmaps | WSJF/MoSCoW Prioritization | AI/ML-Driven Automation | Data Governance & Quality | Stakeholder Management | Requirements Discovery | Enterprise BI | KPI/OKR Measurement | Global Energy Operations

---

## SKILLS

Product	- Product Ownership, Backlog Management, Agile (SAFe), Sprint Leadership, User Stories
Analytics	- Pricing Analytics, Elasticity Modeling, AI/ML Insights, Forecasting
Platforms	- Azure, ADF, ADO, Databricks, SAP HANA
Business Intelligence	- Power BI, Tableau
Technical	- SQL, Data Platforms, Automation Workflows

---

## EDUCATION & CERTIFICATIONS

**MS – Software Excellence** | BITS Pilani | 2011–2015

**SAFe® 6.0 Product Owner/Product Manager** | Scaled Agile Inc. | Oct 2023 - Oct 2025

---

## AVAILABILITY

**UAE-based | Immediate availability | Visa transferable**

---

# PROFESSIONAL EXPERIENCE

## DIGITAL PRODUCT OWNER

ExxonMobil — Bangalore, India | May 2023 – July 2025

- Led enterprise digital products across pricing, analytics, and AI platforms supporting global fuels operations.
- **Owned end-to-end product lifecycle for Global Pricing & Retail Analytics**, enabling faster, more informed downstream pricing decisions across multiple markets.
  - **Delivered ML-driven Price Volume Optimization platform** integrating elasticity + competitor insights → improved decision speed by **40%**.
  - **Designed multi-market product roadmaps for pricing and retail fuels analytics**; prioritized features using WSJF/MoSCoW to improve feature **throughput and accelerate time-to-market by 25%**.
  - **Delivered Proxima AI-powered LLM OCR solution** for automated extraction of downstream operational documents, **unlocking \$4.7M savings** in compliance, automation, and workforce efficiency.
  - **Led global Data Quality Governance Program** achieving **98.9% accuracy for GIU and 95.73% for pricing data**—improving reliability of commercial and fuels insights.
  - Spearheaded **Agile delivery** improvements, **reducing cycle time by 50% and improving delivery predictability by 30%**.
  - **Mentored 21 global team members**, improving collaboration between data science, engineering, and commercial advisors.
- 

## BUSINESS INTELLIGENCE ANALYST

ExxonMobil — Bangalore, India | Nov 2021 – May 2023

- Supported downstream pricing and commercial BI platforms across EAME regions.
- **Migrated pricing analytics** to SAP HANA + Tableau, reducing manual efforts by **75% across downstream markets**.
  - Built BI models contributing to **15% downstream profitability improvement**, supporting margin optimization.
  - Delivered enhancements to GIU and Pricing BI systems used for commercial strategy, competitor benchmarking, and market insights.
- 

## APPLICATION ANALYST (UPSTREAM – PRODUCT & PLATFORM LEAD)

ExxonMobil — Bangalore, India | Jan 2019 – Nov 2021

- Led digital enablement of upstream engineering and integrity platforms supporting pipeline, risers, and flow assurance operations.
- Acted as **Product Owner** for the **Pipeline Integrity Dashboard (PID) across 5 units**, leading requirements and Azure-based delivery; **improved risk visibility by 40%** and **generated \$500K annual value per BU**.
  - Governed **Aspen Suite, PIPESIM, OLGA, and OrcaFlex platforms**, driving lifecycle upgrades and license optimization initiatives that **delivered \$1.8M+ cost savings** and **50% utilization gains**.
  - Partnered with engineering SMEs and offshore teams to define user stories, backlog priorities, and iterative releases aligned to operational risk and performance goals.
- 

## SENIOR PROJECT ENGINEER

Wipro Technologies — Bangalore, India | Aug 2011 – Nov 2018

- Supported Shell, BP, NCOC across upstream/downstream digital transformation programs.
- Delivered automation and optimization improvements for **Shell and NCOC**, reducing operational workload and strengthening reliability.
  - Developed and supported upstream **Well Reservoir Field Management web applications** for Shell, improving system reliability and user experience.
  - **Recognized with multiple awards** for delivery excellence and stakeholder leadership.
  - Built downstream **reporting interfaces and digital workflows for BP**, improving data accessibility and reporting speed.
-